

**MINUTES OF THE MECA TRI-PARK COMPLEX, LLC
BOARD OF DIRECTORS MEETING
AUGUST 31, 2026**

A meeting of the Board of Directors of MECA Tri-Park Complex, LLC, a Nebraska limited liability company, was called to order by Chairwoman Diane Duren at 1:00 p.m. on Monday, August 31, 2026.

Roll Call:

Present were: Chairwoman Diane Duren, Ms. Susie Buffett, Mr. Tom Kelley and Mr. Jay Noddle. Mr. Ben Gray was not in attendance.

Proof of Publication:

Notice of the meeting was published in *The Daily Record* on August 24, 2026, and in the *Omaha World-Herald* on August 24, 2026.

Approval of Minutes:

Mr. Noddle moved for approval of the minutes of the June 30, 2026, MECA Tri-Park Complex, LLC Board Meeting, seconded by Ms. Buffett.

Motion carried: 4-0.

President/CEO Report:

Mr. Adam Straight formally introduced Jaden Hill, MECA's new Senior Director of Parks, to the Board of Directors and turned over the floor for his report.

Other Business:

Park Update:

Mr. Jaden Hill reported that the events team has been steadfast with regular programming throughout this past month. The park has had the opportunity to host some large events that have been very popular in the past, as well as some new ones. Some examples include the Maha Music Festival, NOMAFEST, In the Market for Blues, and Boomer Radio's 'Boomstock' just this past Saturday.

The team continues to maintain a strong focus on safety and security. Regular safety evaluations ensure that pathways remain accessible and that appropriate measures are in place to support public safety. All lighting and cameras remain operational. In addition, The RiverFront works closely with 402 Protection, its security provider, to help ensure the park remains safe.

The Operations team continues to work diligently on seasonal planning and upkeep, addressing repairs related to increased summer visitation and preparing for the changing season. This includes winterization, ice making and holiday lighting.

Additionally, to maintain and protect the parks and plantings, the Board is being asked to approve additional landscaping services today. This supplemental support will provide additional

assistance to the Operations team while remaining within the existing budget. The additional services are expected to begin within the next few weeks.

The RiverFront is anticipating its 10 millionth visitor since the Gene Leahy Mall opened in July 2022, with the milestone expected to occur within the next few weeks. The RiverFront uses Placer.ai, a location-intelligence and foot-traffic analytics platform, to track daily, monthly and annual attendance.

Public Relations Update:

Ms. Grace Safford reported that, in celebration of America's 250th birthday, KETV broadcast The RiverFront's 5th Annual Independence Day Celebration live from Gene Leahy Mall. KETV reported that the program led all broadcasts in the Omaha metro area on the evening of July 4, doubling the ratings of NBC's Macy's Fireworks Celebration, quadrupling the ratings of CBS's Great American Block Party and outperforming FOX's MLB broadcast.

MECA was also prominently featured in the 30-minute live broadcast leading up to the Omaha Symphony performance and fireworks display. Coverage included a feature celebrating the fifth anniversary of the opening of Gene Leahy Mall, as well as a live interview with Mr. Adam Straight.

Ms. Safford also reported that Angela Hutchings and Ellis Wiltsey were on site during the Maha Festival producing social media content for The RiverFront. She noted that the organization plans to expand this type of coverage to help grow The RiverFront's social media presence. Once hired, the new Social Media Marketing Coordinator for The RiverFront will also help lead this effort.

Contract Approvals:

Chairwoman Duren indicated there is one contract for approval.

Mulhall's Nursery, Inc.

RESOLVED, that the Agreement between MECA Tri-Park Complex, LLC and Mulhall's Nursery, Inc. dba Greenhall Commercial Landscapes for landscape maintenance at The RiverFront, as more fully described on the attached summary, is hereby approved, and Adam Straight as President/CEO is authorized on behalf of MECA to execute the Agreement following its finalization in a form reasonably approved by counsel.

Chairwoman Duren invited public and Board comment and asked for a motion.

Moved by Mr. Noddle seconded by Mr. Kelley.

Motion carried: 4-0.

Next Board Meeting

The next Board of Directors Meeting is tentatively scheduled for Thursday, October 8, 2026, at 1:00 p.m. in the MECA Board Room.

Adjournment

Chairwoman Duren stated the time was 1:09 p.m. and invited a motion to adjourn. A motion to adjourn was made by Ms. Buffett seconded by Mr. Kelley.

Motion carried: 4-0.

Adjournment 1:09 p.m.