

**MINUTES OF THE MECA TRI-PARK COMPLEX, LLC
BOARD OF DIRECTORS MEETING
MARCH 18, 2026**

A meeting of the Board of Directors of MECA Tri-Park Complex, LLC, a Nebraska limited liability company, was called to order by Chairwoman Diane Duren at 9:00 a.m. on Wednesday, March 18, 2026.

Roll Call:

Present were: Chairwoman Diane Duren, Mr. Ben Gray, and Mr. Tom Kelley.

Proof of Publication:

Notice of the meeting was published in *The Daily Record* on March 11, 2026, and in the *Omaha World-Herald* on March 11, 2026.

Approval of Minutes:

Mr. Gray moved for approval of the minutes of the February 18, 2026, MECA Tri-Park Complex, LLC Board Meeting, seconded by Mr. Kelley.

Motion carried: 3-0.

President/CEO Report:

Mr. Adam Straight shared his enthusiasm for the upcoming spring programming at The RiverFront. While a few early previews have been seen, it will be exciting to move into full operations and observe how the organization engages with and hosts the community. He acknowledged the significant effort required to transition from winter to spring programming and publicly thanked Ms. Katie Bassett and her team for their hard work and dedication.

Mr. Straight also referenced recent positive and notable press coverage related to the park and invited Ms. Bassett to provide additional details on those developments.

Other Business:

Park Update:

Ms. Katie Bassett reported that on February 27, Heartland of America Park officially transitioned from ice skating to roller skating. Despite some ongoing weather fluctuations, roller skating has already become a very popular activity.

Several annual events have returned this season, including the Seed Share and Pi Day. The Seed Share brought together horticulturists and plant enthusiasts to collect and exchange seeds ahead of the growing season and was held in the community space at The RiverFront, demonstrating strong utilization of that facility. Pi! Day, held on March 14, celebrated the mathematical constant (3.14) with a circular scavenger hunt that concluded with pies provided by Pettit's Pastry.

Ms. Bassett reported that the Operations team continues to prepare for spring programming, including wood surface sealing, reinstallation of amenities such as sand volleyball nets, and preparation of planting beds throughout the parks.

Construction activity will ramp up in the coming weeks, with final paving scheduled for the flood mitigation area beneath the Interstate 480 Bridge. This area presents unique challenges due to shade and water runoff. Completion of this work will mark the conclusion of all construction and permitted activities associated with the Omaha Riverfront Revitalization Project.

Finally, Ms. Bassett shared that Discovery Playground has once again been nominated and is currently in active voting status for USA Today 10BEST Public Playground nomination, representing an exciting opportunity for continued national recognition.

Public Relations Update:

Ms. Kristyna Engdahl shared several updates on media and communications efforts at The RiverFront. A recent press conference was held to celebrate Discovery Playground's second nomination for USA Today's 10BEST Public Playground nomination. The event generated strong turnout from both television and print media, resulting in consistent coverage across multiple newscasts and online publications. In addition, KETV conducted a live weather broadcast from the park, further enhancing visibility.

On the earned media front, Ms. Engdahl noted that Mr. Adam Straight appeared on KETV's midday program to highlight upcoming family-friendly spring events at The RiverFront. These types of appearances continue to strengthen MECA's brand and help introduce Mr. Straight to the community as he settles into his role. Looking ahead, the team is exploring opportunities to leverage the midday show as a platform for broader community engagement, beyond event promotion, to include discussions on topics relevant to both the organization and the community.

Ms. Engdahl also reported that discussions are underway with KETV regarding potential live coverage of The RiverFront's Fourth of July celebration. She noted that this event is one of the park's most well-attended and anticipated annual programs, and that live television coverage would present a valuable opportunity for increased exposure.

Contract Approvals

Chairwoman Duren indicated there is one contract for approval.

Heroes Holiday Lighting, LLC dba Blingle! of Omaha

RESOLVED, that the Agreement between MECA Tri-Park Complex, LLC and Heroes Holiday Lighting, LLC dba Blingle! Omaha for installation and removal of holiday lights at The RiverFront, as more fully described on the attached summary, is hereby approved, and Adam Straight as President/CEO is authorized on behalf of MECA Tri-Park Complex, LLC to execute the Agreement following its finalization in a form reasonably approved by counsel.

Chairwoman Duren invited public and Board comment and asked for a motion.

Moved by Mr. Kelley; seconded by Mr. Gray.

Motion carried: 3-0

Next Board Meeting

The next Board of Directors Meeting is tentatively scheduled for Thursday, April 16, 2026, at 1:00 p.m. in the MECA Board Room.

Adjournment

Chairwoman Duren stated the time was 9:07 a.m. and invited a motion to adjourn. A motion to adjourn was made by Mr. Gray seconded by Mr. Kelley.

Motion carried: 3-0.

Adjournment 9:07 a.m.