

**MINUTES OF THE MECA TRI-PARK COMPLEX, LLC
BOARD OF DIRECTORS MEETING
JULY 22, 2025**

A meeting of the Board of Directors of MECA Tri-Park Complex, LLC, a Nebraska limited liability company, was called to order by Chairwoman Diane Duren at 9:00 a.m. on Tuesday, July 22, 2025.

Roll Call:

Present were: Chairwoman Diane Duren, Ms. Susie Buffett, Mr. Ben Gray, Mr. Tom Kelley, and Mr. Jay Noddle.

Proof of Publication:

Notice of the meeting was published in *The Daily Record* on July 8, 2025, and in the *Omaha World-Herald* on July 8, 2025.

Approval of Minutes:

Mr. Noddle moved for approval of the minutes of June 10, 2025, MECA Tri-Park Complex, LLC Board Meeting, seconded by Ms. Buffett. Mr. Gray abstained from voting.

Motion carried: 4-0.

President/CEO Report:

Mr. Roger Dixon deferred to Ms. Bassett for an update on The RiverFront.

Other Business:

Park Update

Ms. Bassett shared that over the past month, The RiverFront's marketing and analytics teams began using a platform called Unicast to track visitor data through cell phone pings. Each of the parks has its own geofenced area, or can be analyzed collectively, allowing for detailed visitor insights. So far this year, The RiverFront has welcomed 1.3 million visitors, with May 2025 being the busiest month to date and July expected to rival those numbers. This tool will be especially valuable in planning events and maintenance by identifying peak activity periods. Since the reopening of Gene Leahy Mall three years ago, The RiverFront has seen over 7 million visitors.

Earlier this month, The RiverFront hosted its annual Independence Day celebration, featuring performances by the University of Nebraska Omaha Summer Theatre Academy and the Omaha Symphony. The tradition continues to grow in popularity, with an estimated 40,000 attendees across three performances this year. At the end of June, public meetings were also held at The RiverFront's indoor space to discuss the potential future of the public market.

The new Pickleball Courts at Lewis & Clark Landing are nearing completion, with public play anticipated to begin in early August. A reservation system may be implemented at a later date.

Additionally, the Board notifications include awarded contracts for infrastructure to complete this final planned art piece which was a part of the capital construction art budget. This piece, a bronze sculpture titled *The Gift Crow* by local artist Renee Ledesma, is currently being fabricated in

Washington and will be installed near 8th and Douglas Streets, across from the future Omaha Children's Museum near Heartland of America Park. The sculpture will be installed in mid-September, and a public unveiling and celebration will occur later in the month.

Chairwoman Duren inquired about the size of The RiverFront's inside space. Ms. Bassett noted that The RiverFront's indoor space can comfortably seat 175 people.

Public Relations Update:

Grace Safford reported that it's been another jam-packed summer at The RiverFront. In June alone, The RiverFront was featured in 240 media mentions, reaching an audience of 36.6 million across all media platforms, according to the Omaha Convention & Visitors Bureau.

Earlier this month, WOWT and KETV provided TV coverage of our Fourth of July celebration, both highlighting the continued growth of this annual event.

The RiverFront was recently designated as a *Landscape Steward Affiliate Site* by the Nebraska Statewide Arboretum. Following last week's press release, the *Omaha World-Herald* ran a feature story with photos in Sunday's edition.

Contract Approvals:

Chairwoman Duren indicated there is one contract for ratification.

HUB International

RESOLVED, that the contracts for purchase by MECA Tri-Park Complex, LLC from the indicated carriers for the indicated coverages and premiums, as more fully described on the attached summary, are hereby approved.

FURTHER RESOLVED, that the President/CEO's execution of the contracts is hereby ratified and approved.

Motion carried: 5-0

Recently Approved Contracts:

MECA has recently awarded the following contracts:

- Nebraska Crossroads Music Festival – Nebraska Crossroads Music Festival Production
- Goss & Associates – Economic Impact Report

Kiewit Infrastructure Company has recently awarded the following contracts:

- Shawmark, Inc. – *The Gift Crow* Concrete
- Miller Electric – *The Gift Crow* Electrical and Lighting
- Lanoha – *The Gift Crow* Demo, Grading and Landscaping
- Lanoha – Lewis & Clark Landing and Heartland of America Park / Year 2 and 3 Native Prairie Establishment Maintenance

Next Board Meeting

The next Board of Directors Meeting is tentatively scheduled for Wednesday, September 17, 2025, at 1:00 p.m. in the MECA Board Room.

Adjournment

Chairwoman Duren stated the time was 10:09 a.m. and invited a motion to adjourn. A motion to adjourn was made by Ms. Buffett seconded by Mr. Kelley.

Motion carried: 5-0.

Adjournment 9:07 a.m.