# MINUTES OF THE METROPOLITAN ENTERTAINMENT & CONVENTION AUTHORITY BOARD OF DIRECTORS MEETING – JUNE 10, 2025

A meeting of the Board of Directors of the Metropolitan Entertainment & Convention Authority ("MECA"), a Nebraska nonprofit corporation, was called to order by Chairwoman Diane Duren at 10:09 a.m. on Tuesday, June 10, 2025.

## **Roll Call:**

Present were: Chairwoman Diane Duren, Ms. Susie Buffett, Mr. Tom Kelley, and Mr. Jay Noddle.

## **Proof of Publication:**

Notice of the meeting was published in *The Daily Record* on June 3, 2025, and in the *Omaha World-Herald* on June 3, 2025.

#### **Approval of Minutes:**

Mr. Noddle moved for approval of the minutes of May 14, 2025, MECA Board Meeting, seconded by Ms. Buffett.

Motion carried: 4-0.

## **President/CEO Report:**

Mr. Roger Dixon announced that MECA has reached an agreement with the City of Omaha on the 9th Amendment to the Agreement and Lease for the Omaha Convention Center and Arena. He noted that both parties engaged in collaborative negotiations, working through all aspects of the amendment. Mr. Dixon extended his appreciation to former Mayor Jean Stothert for her efforts in helping to clarify and resolve key issues, leading to the successful finalization of the Amendment.

## **Other Business:**

## Corporate Sales & Marketing Update

Mr. Tom O'Gorman reported that the team is actively working on renewals for suites and club seats at CHI Health Center Omaha. Following the conclusion of the Men's College World Series, attention will shift to Charles Schwab Field Omaha, where approximately 800 club seat renewals will be addressed.

Event bookings remain strong, with anticipated announcements extending through November and into early 2026.

## **Operations & IT Update**

Mr. Kevin Raymond stated that the operations team is fully focused on preparing the stadium for the Men's College World Series (MCWS). The National Collegiate Athletic Association (NCAA) arrived in Omaha on Sunday. The stadium will open to the public on Thursday, June 12, for Open

Practice Day, a free event. Game 1 is scheduled for Friday, June 13, at 1:00 p.m., featuring Coastal Carolina versus Arizona, and will be broadcast on ESPN.

Demolition work for the LED project at CHI Health Center Omaha is underway. Once work at the arena is complete, the project will transition across the street to the stadium. All marquee signage across the MECA campus will also be updated. Mr. Raymond invited the Board to tour the facilities upon project completion.

## **Levy Food & Beverage Update**

Ms. Chris Van Dorn reported an active May across both Charles Schwab Field Omaha and CHI Health Center Omaha's facilities. The ballpark saw exceptional success, notably hosting the Big Ten Baseball Tournament. Despite a slow start due to cool, rainy weather, the event set a new sales record - surpassing the previous high from 2023 by nearly 10%.

Both venues exceeded their May sales budgets, contributing to a year-to-date performance that remains over 6% above budget. Levy's year-to-date PBITDAR remains strong, with a 75% flow-through on the additional revenue.

Following the close of May, the team shifted focus to preparations for the Men's College World Series. Anticipation is growing as fans are set to arrive later this week. The culinary team is finalizing plans for tomorrow's Media Tasting, where 14 new menu items will be showcased for the series.

New specialty items being rolled out are the Cubano Cutter Specialty Burger, Mac Attack Crispy Chicken Sandwich, Big Dill Burger, Heat Streak Brat, Big Island Footlong Hot dog, The Flyover Frank, Pork Tenderloin 75<sup>th</sup> Anniversary Edition, Hot Honey & Pepperoni Pizza, Carne Asada Loaded French Fries, Loaded Cheeseburger Tots, Dipping Double Play Boneless Chicken Wings in a sharable box, You're Killing Me Smores, Steakhouse Beef Tenderloin for the suites, and the Specialty Cookie Box for the suites.

As always, the team is excited for fans to try the new offerings throughout the series and to see which items emerge as fan favorites. Ms. VanDorn will share the results at the next Board of Directors meeting.

## **Public Relations Update**

Ms. Safford announced that Roger Dixon's retirement announcement has generated significant media attention over the past two weeks. The *Omaha World-Herald* honored the embargo agreement and published a detailed, well-written feature reflecting on Dixon's 25-year legacy at MECA. Interviews were also given to KETV, while WOWT aired segments during their evening broadcasts.

Both WOWT and KETV have been actively filming promos and conducting interviews at Charles Schwab Field Omaha in preparation for their College World Series coverage. KETV will again host its *First News from the Field* morning broadcast on the opening Friday of the series, while

WOWT will have a live reporter on-site that morning as well - further supporting goals of event promotion and community engagement.

The annual MCWS Pre-Series Press Conference will take place Wednesday at 11:00 a.m., followed by the unveiling of Levy's 2025 specialty menu at 11:30 a.m. This year, the format will shift to a Q&A session to help reduce the need for one-on-one interviews following each speaker. Due to ongoing requests, the event will also move indoors.

Additionally, Charles Schwab Field Omaha's TikTok account was re-launched ahead of the Big Ten Tournament and has already reached over 45,000 views and nearly 5,000 likes in just over a month. The momentum is expected to build throughout MCWS.

## **Committee Updates:**

# **Internal Governance Committee**

Mr. Tom Kelley reported that the Internal Governance Committee met on Friday, June 6, 2025. In attendance were Ms. Diane Duren, Mr. Tom Kelley, Mr. Roger Dixon, Mr. Bob Freeman, Ms. Diane Mills, and Mr. Stephen Curtis, City of Omaha Finance Director.

The Committee reviewed the March 2025 Financial Statement, which was strong and in order. After overviews from and discussions with Ms. Mills, the Committee found the report to be reasonable compared to plan and prior periods, and consistent with standard MECA accounting practices.

# **Real Estate Committee**

Mr. Jay Noddle provided an update on activity in the downtown Omaha area, noting the city continues to advance the truck route, and the Streetcar project is moving forward.

#### **Contract Approvals:**

Chairwoman Duren indicated there are four contracts requiring Board approval.

## Shelli Herman and Associates, Inc.

**RESOLVED,** that the Agreement between MECA and Shelli Herman and Associates, Inc. to engage executive search services, as set out on the attached summary, is hereby approved, and Diane Duren as Board Chair is authorized on behalf of MECA to execute the Agreement following its finalization in a form reasonably approved by counsel.

Chairwoman Duren invited public and Board comment and asked for a motion.

Moved by Ms. Buffett; seconded by Mr. Noddle.

Motion carried: 4-0

# City of Omaha

**RESOLVED**, that the Ninth Amendment to agreements between MECA and the City of Omaha, a summary of which is attached hereto is hereby approved, and Roger Dixon as President/CEO is authorized to sign this document on behalf of MECA.

Chairwoman Duren invited public and Board comment and asked for a motion.

Mr. Kelley asked two questions regarding the 9<sup>th</sup> Amendment.

First, he inquired whether MECA would be required to implement any of the recommendations that would be contained within the contemplated Parking Study. Chairwoman Duren made clear that the 9<sup>th</sup> Amendment does not require MECA to implement any of the recommendations made by the Parking Study, but that MECA would merely be required to make good faith efforts to consider implementing those recommendations of the Parking Study that it deems appropriate.

Secondly, he asked whether the 9<sup>th</sup> Amendment supersedes the requirements contained within the 6<sup>th</sup> Amendment whereby it was a precondition of development of Lot B that the city construct a parking garage on Lot D in order to replace the Lot B parking stalls lost to development. Chairwoman Duren affirmed that the 9<sup>th</sup> Amendment does not supersede or abrogate the City's responsibility in the 6<sup>th</sup> Amendment to construct the parking structure on Lot D as a precondition to development of Lot B.

Moved by Mr. Noddle; seconded by Mr. Kelley.

Motion carried: 4-0

#### Royalty Roofing

**RESOLVED,** that the Agreement between MECA and Royalty Roofing to provide all labor, equipment and materials to repair, apply a Uniflex Elastomeric Coating System, and conduct annual inspection and cleaning of the arena roof at CHI Health Center Omaha, as set out on the attached summary, is hereby approved, and Roger Dixon as President/CEO is authorized on behalf of MECA to execute the Agreement following its finalization in a form reasonably approved by counsel.

Chairwoman Duren invited public and Board comment and asked for a motion.

Moved by Ms. Buffett; seconded by Mr. Kelley.

Motion carried: 4-0

#### Alpha Video and Audio, Inc.

**RESOLVED,** that the Agreement between MECA and Alpha Video and Audio, Inc. to provide all labor, tools, equipment and materials to replace video production equipment at Charles Schwab

Field Omaha, as set out on the attached summary, is hereby approved, and Roger Dixon as President/CEO is authorized on behalf of MECA to execute the Agreement following its finalization in a form reasonably approved by counsel.

Chairwoman Duren invited public and Board comment and asked for a motion.

Moved by Mr. Kelley; seconded by Ms. Buffett.

Motion carried: 4-0

# **Next Board Meeting**

The next Board of Directors Meeting is tentatively scheduled for Tuesday, July 22, 2025, at 9:15 a.m. in the MECA Board Room.

## **Executive Session**

Chairwoman Duren stated the time is 10:32 a.m. and invited a Motion to enter into closed Executive Session for purposes of discussing personnel, real estate and potential claims matters.

A Motion to go into Executive Session for these specified purposes was made by Ms. Buffett, seconded by Mr. Noddle.

Motion carried: 4-0.

# **Adjournment**

At 11:00 a.m. a motion was made to come out of Executive Session, and to adjourn, made by Mr. Noddle seconded by Mr. Kelley.

Motion carried: 4-0

Adjournment 11:00 a.m.