

**MINUTES OF THE MECA TRI-PARK COMPLEX, LLC  
BOARD OF DIRECTORS MEETING  
JULY 16, 2024**

A meeting of the Board of Directors of MECA Tri-Park Complex, LLC, a Nebraska limited liability company, was called to order by Chairwoman Diane Duren at 9:00 a.m. on Tuesday, July 16, 2024.

**Roll Call:**

Present were: Chairwoman Diane Duren, Ms. Susie Buffett, Mr. Ben Gray, and Mr. Tom Kelley.

Mr. Kelley continued to lead the meeting due to Chairwoman Duren's temporary unavailability.

**Proof of Publication:**

Notice of the meeting was published in *The Daily Record* on July 9, 2024, and in the *Omaha World-Herald* on July 9, 2024.

**Approval of Minutes:**

Ms. Buffett moved for approval of the minutes of the June 12, 2024, MECA Tri-Park Complex, LLC Board Meeting, seconded by Mr. Gray.

Motion carried: 3-0.

**President/CEO Report:**

Mr. Roger Dixon deferred to Ms. Bassett for an update on park events and the effect the flooding had on The RiverFront.

**Other Business:**

**Park Update**

Ms. Bassett stated that at the end of June, the park staff was called into action to prepare Lewis & Clark Landing as the floodwaters rose on the Missouri River. The team worked to close off the area around the flood wall, removing all movable furniture. The bleacher panels were opened so the City of Omaha and the U.S. Army Corp of Engineers could perform their 24-hour watch of the flood wall. The park was designed to take on flood waters, but thankfully the only areas affected were the marina and up to the base of the Labor Statue along the river's edge. Clean up should be wrapped up by the end of the day today.

Independence Day was marked by a week-long celebration that included a Fourth of July celebration with the Omaha Symphony and fireworks, followed the next day with guest artist Billy McGuigan joining the Omaha Symphony, and later that week with the UNO Theatre Summer Musical Theatre Academy's performance of *Legally Blonde the Musical*. All events were well attended.

The RiverFront was recently selected for award of the 2024 Urban Land Institute's (ULI) Americas Awards for Excellence for urban open space. This awards program recognizes superior development efforts in the private, public and nonprofit sectors. This is a prestigious award, not only for The RiverFront but for the City of Omaha as well.

Security incidents continue to be on the decline, specifically juvenile disturbances. Many of the incidents that have occurred are related to mental health issues. Additional training for staff and security has occurred along with utilizing appropriate Omaha Police Department (OPD) resources to assist individuals in need.

### **Public Relations Update**

Ms. Engdahl stated that the advanced and day-of coverage for Fourth of July events at The RiverFront all enjoyed significant coverage with visitors confirming that the park's activations have become a holiday tradition. Program partners, as well as the City of Omaha and Visit Omaha, joined in promoting the events. Press releases were distributed, and the park's marketing team utilized social media and the growing newsletter subscriber list to keep the public informed of the long weekend's festivities. Organizers from the UNO Summer Theatre program reached out to confirm they'd noticed all the advanced promotion and appreciate the ongoing partnership. The event's true scope of reach will be understood when the July media monitoring numbers are received next month.

The RiverFront's current newsletter subscriber list is closing in on 6,000 recipients and continues to grow.

More releases followed the Independence Day media pushes, with media materials in promotion of the additional July programming still to come at The RiverFront. This provided an opportunity to help celebrate some of the program partners who assist with daily activation, including fitness classes and art workshops.

In promotion of an American Public Works Association award for Public Works Project of the Year in Structures Greater than \$75 million, a press release was distributed from the organization to local media along with some context on the significance of this award, noting the project's role as an engine for sustainable recreational, cultural and economic development from this national organization. Hundreds of nominations are received annually for this award and understandably Omaha's local public works workforce is particularly excited about the honor.

### **Contract Approvals:**

Mr. Kelley indicated there is one contract for ratification.

#### **HUB International**

**RESOLVED**, that the contracts for purchase by MECA Tri-Park Complex, LLC from the indicated carriers for the indicated coverages and premiums, as more fully described on the attached summary, are hereby approved.

**FURTHER RESOLVED**, that the President/CEO's execution of the contracts is hereby ratified and approved.

Mr. Kelley invited public and Board comment and asked for a motion.

Moved by Ms. Buffett seconded by Mr. Gray.

Motion carried: 3-0

### **Next Board Meeting**

The next Board of Directors Meeting is tentatively scheduled for Wednesday, September 18, 2024, at 1:00 p.m. in the MECA Board Room.

### **Adjournment**

Mr. Kelley stated the time is 9:07 a.m. and invited a motion to adjourn. A motion to adjourn was made by Mr. Gray seconded by Ms. Buffett.

Motion carried: 3-0.

Adjournment 9:10 a.m.