

## Attachment B

### Proposed Sitemaps and Features for Websites

#### MECA

- Who We Are
  - Board of Directors
  - Page for meeting notices and agendas
- Venues
  - Hyperlink to CHI Health Center Omaha website
  - Hyperlink to Charles Schwab Field Omaha website
  - Hyperlink to The RiverFront
- MECA Partners
  - Hyperlink to Levy website
  - Hyperlink to Inspire website
  - Hyperlink to ATS website
  - Hyperlink to ABM
  - Hyperlink to St Moritz website (*took over for AgTac*)
  - Hyperlink to AIT Worldwide Logistics website (*took over the TLK agreement for warehouse/freight*)
- Careers
  - Ability to apply directly online (via our career portal URL)
  - Hyperlink to Levy website (via UGK aka Kronos)
  - Resource link for current employees (via Kronos)
  - Prompt for contact information
- RFP's (Vendor Opportunities)
  - Each RFP links to a PDF and/or excel describing the items or service needed
- Accessibility Commitment
  - Hyperlink to CHI Health Center Omaha ADA webpage
  - Hyperlink to Charles Schwab Field Omaha ADA webpage
  - Hyperlink to The RiverFront accessibility webpage
- Contact us
- Hyperlink to separate newsroom page; not necessarily a homepage 'presence'

## CHI Health Center Omaha

### Homepage

- Navigation at top with CHI Health Center logo in the middle
- Main image includes a highlighted event
- Below main image, image tiles with upcoming or featured events
- Various widgets below including social media updates, calendars, etc.
- Home of Creighton logo at top
  - This links to subpage with Creighton information
- Home of Supernovas
- Link to social media pages and e-mail sign up at top
- Search navigation bar

### 6 Main Navigation Pages

- Each main navigation tab can remain the same, however we should be able to change any of the sub-navigation pages, add or take away any or include hidden page as often as needed

#### **1. Calendar**

- When selected, it will initially show a list of every event going on (arena and convention) in date order
- Ability to filter by arena and convention center
- Each event is represented by an image with the title over the image
- When the image is selected, a shadow box opens with event information, seating chart (if applicable) and ticket links

#### **2. Arena**

- a) **Events and Tickets**
- b) **Concessions**
- c) **Photos**
- d) **Seating**
  - a. Generic seating charts will be included for different events
- e) **Group Sales**
- f) **Premium Seating**
  - a. **Club seating**
  - b. **Event Suite Rental**

- Include featured events on the main page – we can select what to feature
- Sales tabs should include the opportunity to submit orders or requests online and have it sent directly to coordinators

#### **3. Convention Center**

- a. **Planners**

- b. Exhibitors**
- c. Visitors**
- d. Book Your Event**

- Main convention center site should include the following images or buttons to select
  - Food and beverage
  - Omaha
  - Hotels
  - Meet the sales team
  - Audio Visual
  - Virtual Tour/ Photos
  - Creighton Pregame
  - Weddings
  - Calendar
- “Book your event” should be prominent in both sub-navigation and on the main convention center page

#### **4. Plan Your Visit**

- a) Directions and parking**
- b) About Omaha**
- c) Arena Policies and FAQ**
- d) Event Policies and FAQ**
- e) ADA Information**

#### **5. Photos / Virtual Tours**

- a) Photos**
- b) 360 arena tour**
- c) 360 convention center tour**

#### **6. About**

- a) Clear Bag Policy**
- b) Cash Free Information**
- c) Cash Free Information**
- d) Contact Us**
- e) Employment**
- f) Media**

## Charles Schwab Field Omaha

### Homepage

- Similar to look of CHIHCO page with multiple images
- Main image of field
- Below main images, image tiles for upcoming events are included
- Various widgets below including social media updates, calendars, etc.
- Home of Creighton logo at top
  - This links to subpage with Creighton information
- Link to social media pages and e-mail sign up at top
- Search navigation bar

### 6 Main Navigation Pages

#### 1. Calendar

- When selected, it will initially show a list of every event planned in date order
- Each event is represented by an image with the title over the image
- When the image is selected, a shadow box opens with event information, seating chart (if applicable) and ticket links

#### 2. Creighton Blue jays

- a) **Link to Creighton Baseball home page**
- b) **Calendar**
- c) **Ticket link**
  - Simple and clean look to promote the team partnership

#### 3. College World Series

- a) **Link to NCAA Baseball page**
- b) **Link to CWS Inc. Page**
- c) **Ticket information**
- d) **Upcoming dates**
- e) **Team information**
  - Simple layout to highlight that we are the home of the CWS
  - Most information will be provided by linking our page to the other 2 sites

#### 4. Plan Your Visit

- a) **Directions and parking**
- b) **Food and beverage**
- c) **About Omaha**
- d) **Stadium Policies and FAQ** – includes list of FAQ topics and dropdowns to minimize information shown at once
- e) **A tab for Suite/ Club Seat Information**

**f) ADA Information**

**5. Photos & Virtual Tour**

- a) Photos
- b) 360 stadium tour

**6. About**

- a) Clear Bag Policy
- b) Cash Free Information
- c) Contact Us
- d) Employment
- e) Stadium Facts